



Next Tourism Generation Final online public conference 2022

“The transition of green, digital and social skills”

Sessions by experts of skills development in tourism

9 June 2022 | 10.00 – 17.15 CET

In the coming years, opportunities will arise to invest and create new jobs in the tourism sector. To support this expected growth and achieve a sustainable and competitive sector, European countries will need a skilled workforce that meets current and future market demands in green, digital, and social skills.

When planning the development of the tourism workforce and skills development, it is important to note that the skills need of the tourism sector today is different from what the need of 2030 will be. There will be new types of tourism businesses, products, services, and professions, requiring different competencies, knowledge, and personality attributes. Meeting these new demands will require concerted efforts and the Next Tourism Generation is taking a leading role in addressing emerging skills needs.

On June 9th international experts will deliver 4 modules of 1.5 hours and discuss key topics at the final NTG conference: **“The transition to green, digital and social skills development in tourism.”**

Program and conference concept

Thursday, June 9th 2022 | 10.00 – 17.15 CET

This is an online event, registered delegates will receive the link prior to the event

Divided into four modules, the online conference will bring together tourism stakeholders from government and policymakers to industry and education and training institutions on European, national, and local/regional levels. The program is filled around four major topics, discussing current and future needs and the transition of green, digital and social skills development in tourism. Every module starts with a keynote and ends with a roundtable discussion, focusing on topics such as 'Collaborative framework on skills development and the NTG Blueprint', 'Innovation in Education, Skills Training and curriculum development', 'Assessing skills gaps and future skills needs in tourism' and 'The road ahead on skills in tourism - Pact for Skills and PANTOUR'.

The conference will also showcase the work done under the Next Tourism Generation project and highlight how the Blueprint project will stimulate the Transition Pathway regarding skills and how the project feeds into the Pact for Skills in Tourism.

10.00-11.15: Module 1 – **Collaborative framework on skills development and the NTG Blueprint**

- Dr. Theresa Ryan - Lecturer and researcher in tourism and events at the School of Hospitality Management and Tourism at Technological University Dublin
- Maya Ivanova, Ph.D- Associate Professor and Head of the Department of Tourism and Hospitality at Varna University of Management, Bulgaria
- Alessio Misuri - Head of innovation and digital department of Dintec srl
- Dr. Sheena Carlisle - Senior Lecturer Tourism Management at Cardiff Metropolitan University
- Rachelle O'Brien - Lecturer and researcher in the School of Hospitality Management and Tourism at Technological University Dublin and conference module moderator

12.00-13.15: Module 2 - **Innovation in Education, Skills Training, and curriculum development**

- Julie Mullane – Lecturer in tourism and hospitality at Technological University Dublin
- Daniel Tromans - Senior Leader at Qualifications Wales, The National Qualifications Agency
- Irina Petkova - Lecturer in International Hospitality Management, International Business Management, and International Tourism Management at Varna University of Management, Bulgaria
- Dr. Sheena Carlisle, NTG Project Quality Manager and conference module moderator

14.00 – 15.15 Module 3 - **Assessing skills gaps and future skills needs in tourism**

- Georges el Hajal – Lecturer, researcher and coach at the Academy of International Hospitality Research (AIHR) and research group member of the Professorship of Hospitality Studies at NHL Stenden
- Stefan van Tulder - Founder of Talent Data Labs (TDL) and Josie (formerly Career Analytics)
- Lobke Elbers – NTG Communication Manager
- Dr. Corné Dijkmans, manager of Research & Business Innovation at the Academy for Tourism at Breda University of Applied Sciences and conference module moderator

16.00 – 17.15: Module 4 - **The road ahead on skills in tourism - Pact for Skills and PANTOUR**

- Marie-Hélène Pradines - Head of Unit for tourism and textiles in the European Commission's Directorate-General Internal Market, Industry, Entrepreneurship and SMEs (DG GROW)
- Martha Machado - Deputy Director General of HOTREC, the European Association of Hotels, Restaurants and Cafés in Europe
- Theodor Grassos - Secretary General at EVBB
- Ana Maria Camps - Studies Department at CEHAT, the Spanish Confederation of Hotels and Tourist Accommodation
- Lajos Borocz - Secretary General of VIMOSZ
- Rino Vitelli - Head of European Projects and Partnerships Team of Federturismo Confindustria and Project Leader of the Next Tourism Generation Alliance
- Klaus Ehrlich - General Secretary of the European Federation of Rural Tourism, Ruraltour and conference module moderator

About NTG

The Next Tourism Generation Alliance (NTG) is the first European partnership and alliance for improving a collaborative and productive relationship between education and industry. In total, 14 partners represent the whole tourism sector including specialists in hospitality, food and beverage, travel agencies, attractions, and recreation. Drawn from 8 EU countries (Italy, UK, Spain, Bulgaria, Hungary, The Netherlands, Germany and Ireland), the consortia comprise: Federturismo Confindustria, Technological University Dublin, UnionCamere, University of Sopron, European Federation of Rural Tourism, Cardiff Metropolitan University, Deutsches Seminar für Tourismus (DSFT), Alicante University, People 1st, Breda University of Applied Sciences, VIMOSZ, Varna University of Management, CEHAT, ATLAS. [The Next Tourism Generation: The transition of green, digital and social skills development - NTG](#)