



The Next Tourism Generation Competition 2021

Frequently Asked Questions

Please see below for a list of questions that you might have about the competition.

Competition background

What is the Next Tourism Generation Competition?

This is a competition organised by the [Next Tourism Generation Alliance](#) in Wales, based at [Cardiff Metropolitan University](#). The Competition has been organised in collaboration with the [Tourism Society Cymru](#) and [PLANED](#).

The competition is aimed at students and young people who might be looking for a career in tourism, hospitality or a related field.

The aim of the competition is to help promote the future of skills for sustainable tourism development in Wales.

What resources are available to organisations to promote the competition to their students, employees or former employees?

Please have a look at our website, where you can find links to the entry guidelines and entry forms, as well as a copy of the press release and the poster.

The website URL is: <https://nexttourismgeneration.eu/event/ntgwales2021/> (English) or <https://nexttourismgeneration.eu/ntg2021-cymraeg> (Welsh).

If you would like any specific resources to help promote the competition, or have any other questions, please email us via ntg@planed.org.uk.

I am not eligible to enter the competition but I would like to get involved, what can I do?

There are ways that people can get involved, and we are especially keen for people to help promote the competition to others who are eligible, including family, friends or colleagues.

Please check the website and for further information, and if you use Twitter, please follow [@NTGWales](#) and you can retweet their information about the competition to your own followers.

If you think there is a specific way that you can help, please email ntg@planed.org.uk.

Competition eligibility

Who can enter this year's competition?

Students at Higher Education and Further Education institutions and young people who are working in the tourism sector can enter the competition.

For students, they need to be studying at Higher Education or Further Education institutions in Wales on a course related to tourism, hospitality or events.

Those in work should be aged between 16 and 25 years and should be employed on a full-time, part-time or seasonal basis by a business in Wales in the field of tourism, travel, hospitality, events, heritage or food and beverage. This includes those who are on furlough at the time of submitting an entry, as well as those who may have been recently made redundant from an eligible position due to COVID.

For specific details, please read the eligibility criteria in the entry guidelines on the website.

I am a student but am not sure if my course is eligible, how can I tell?

Students presently registered on part-time, full-time or distance learning courses are all eligible, as long as the course is being run by a Higher Education or Further Education institution based in Wales.

It is okay if your course includes elements (including work placements or similar) outside of Wales, as long as the institution you are registered is in Wales.

Many courses might have elements that relate in some way to the tourism industry, including courses specifically about tourism and travel, hospitality, events, heritage or food and beverage. There are many other courses that will also be incredibly relevant and if you wish to discuss your particular course, please email ntg@planed.org.uk.

I do not get paid but I am a volunteer for an organisation linked to the tourism sector, am I eligible to enter?

Yes, as long as you meet the age requirements. Volunteer workforces can be very important to some types of organisations, and the experience can be vital for those volunteers for many reasons.

Please let us know the details of the organisation you work for on the entry form, and we can follow this up if you are shortlisted.

I am working for a tourism business but am on furlough at present, am I eligible?

Yes, as long as you meet the age requirements. Please let us have the details of your job in your entry form, and we can follow this up if you are shortlisted. If you are furloughed after you submit your entry or if any other aspects of your employment change, your entry is still valid.

I work for a tourism business, but what if I am made redundant after I have submitted an entry?

Your entry is still valid if you are made redundant from a tourism business either before or after you submit an entry.

This is a very difficult time for the tourism sector, and very difficult for the individuals whose jobs have been lost or are at risk because of the global pandemic. Entries from people made redundant from a job in the sector since March 2020 will still be considered to be valid. Please include the details of that job on the entry form, and we can follow this up if you are shortlisted.

I am working /studying in Wales but I am not from Wales originally, am I eligible to enter?

Yes. The competition is open to people of all nationalities, whether you are from Wales, somewhere else in the UK or elsewhere in the world, as long as you meet the other criteria in the entry guidelines.

I entered the competition in a previous year, can I enter again?

Yes, as long as you don't use any material created for a previous entry. Judges will understand that some themes will inevitably be similar, but all work should be completely original.

Can I work with others, and submit a joint entry?

No, this is a competition aimed at individuals, and so entries should represent the creativity and work effort of one single person.

If you have an injury or a disability that affects your mobility, movement or motor skills and you would usually require the assistance of others, it is okay if people help you in a similar way in order to create your entry.

Creating an entry

What do I need to do if I want to enter the competition?

This year there are a couple of questions that entrants are required to answer, and they should do so in the form of a 'Digital Response'. The questions are:

- What should the future of tourism in Wales look like?
- And what skills and training will the next generation of tourism professionals need to support this sustainable development?

Those who wish to enter the competition should think about their answers in respect of one of four categories, and their responses should make specific reference to their chosen category.

- Tourism **industry** and infrastructure
- **Digital** tools and technology
- **Environment** and ecology
- Local **communities**

Further details about what is required can be found in the entry guidelines.

Can I enter more than one category?

No, individuals are only allowed to submit one entry for each year of the competition. This means you can only submit an entry for one category at a time.

Should I enter in English or Welsh?

Entries can be in either English or Welsh. It is not necessary for entrants to translate their entry, and entries will be treated equally irrespective of which language they use in their entry.

What is expected of the 'Digital Response'?

The Digital Response can be anything digital that has been made by the person submitting the entry which allows them to respond to the questions. This might include a website, a video or a PowerPoint or similar presentation.

Those who submit an entry will not be judged on their technical abilities in making the Digital Response, but will be judged on their answer to the question and to their creativity.

Please remember that all written elements within the Digital Response, including captions or subtitles, should be checked for appropriate clarity, spelling and grammar.

Please see the entry guidelines for further details.

What size should the digital response be?

Digital Responses do not need to be too big; videos should be less than five minutes long and other forms of Digital Response should take a similar length of time for judges to observe and evaluate.

Please see the entry guidelines for further details.

Submitting your response

How should I send the digital response for judging?

Digital responses will need to be available and accessible to judges either through an open website (e.g. as a video on YouTube or other openly accessible website) or made available on any online platform, including cloud storage such as OneDrive or DropBox, using a link or password protection.

The full web address or URL must be given in the Entry Form, along with any details such as username or password that need to be used to access the file. Access to the Digital Responses **should not** be subject to any sort of expiry (e.g. an expiry date or limited to a specific number of times that judges can have access).

The Entry Form in both English and Welsh can be found on the Next Tourism Generation website (<https://nexttourismgeneration.eu/event/ntgwales2021/>) and completed Entry Forms should be sent by email to ntg@planed.org.uk.

The deadline for competition entries is **midnight on Friday 30 April 2021**.

Please see the entry guidelines for further details.

Can I submit my entry before the deadline?

Yes. The deadline for receiving emails for entries is midnight on **Friday 30 April 2021**, but we would strongly encourage that entries are submitted before this, where possible. This will make it easier for us to process entries as they come in, but will also allow some time if there is a problem when applicants come to submit their entry.

Will I receive confirmation of receipt once I submit my entry?

Entry forms should be emailed to ntg@planed.org.uk. You will receive an automated response from this mailbox, but a member of staff will also endeavour to send individual emails to all applicants to acknowledge receipt of the entry form within 3 working days.

Because we are likely to receive more entries during the last few days before the deadline (30 April 2021), we would recommend that you try to submit entries at least one week before this, in order to ensure that we have the capacity to give a personal acknowledgement.

Ownership and other uses

Who owns the digital response once I have made it?

Digital Responses will remain as the property of those who create and submit them.

If any of the competition organisers wish to share or use the Digital Response in any way other than for the purposes of judging this competition, we will get in touch with you in writing to discuss this. Your response in these discussions will not affect the way your entry is judged.

Can I use the digital response for anything else, e.g. coursework?

The digital response is your property and we will not prevent you using it for anything else. However, you should always check if there are terms or conditions for your other intended usage that might prevent this.

If you are planning to use it for coursework, check with a tutor; if you want to submit this for a different competition then check the conditions of that competition.

Judging

I think I might be able to be a competition judge, what should I do?

If you work in the tourism, leisure or hospitality sector in any capacity, or if your role involves some work in those areas, and you think you might be able to help judge the competition, we would also like to hear from you.

Please email ntg@planed.org.uk if you would like to find out more about being a judge.

Please note that competition judges would not be eligible to enter the competition.

How will the independence of the judging panel be assured?

The judges are made up of a range of independent judges from across the tourism sector in locations around Wales. Strict guidelines will prevent any conflicts of interest, and the marking of entries will be overseen by a panel to ensure consistency and transparency.

When will judging take place?

Judges will be sent material for them to mark shortly after the deadline for competition entries. It is hoped that the entries will be marked by the end of May, and that any moderation can take place at that time.

Winners and awards

When will shortlisted entries and winners be informed?

We hope to inform the entrants that have been shortlisted early in June. Depending on the volume of entries we may not be able to inform unsuccessful entrants, but if you do require clarification, please email ntg@planned.org.uk.

When will the skills symposium and awards ceremony take place?

We hope that they will take place during early summer. We will endeavour to keep entrants informed, and by the time the judges have selected the shortlisted entries, we will be able to inform them of the details concerning the symposium and awards ceremony.

How will the awards ceremony and symposium event take place if the level of COVID restrictions prevents an event?

The events will adhere strictly to COVID regulations at the time of the event. In order to ensure the safety of those working on the project, as well as all others who attend, planning for the event will include a significant virtual component.

It might be that regulations at the time will allow a face-to-face event, but the project team will need to have made a decision in advance according to a number of factors. Because of this, a digital element will be required to be in place, and we are hopeful that the event may even be able to mix face-to-face and digital.

Arrangements will be in place by the time that shortlisted entrants have been informed, and we will be able to let all participants know at that time.